

**CASE STUDY**

## PROMOTING PARTICIPATION ACROSS ALL AGES, ACROSS BORDERS



**Region:** Latin America and The Caribbean (Venezuela and Cuba)  
**Project Name:** Sport Inside the Suburb 'Barrio Adentro Deportivo'

Barrio Adentro Deportivo is a social programme implemented by the central government of Venezuela, and supported by expert practitioners from Cuba. As well as supporting the development of physical education in schools, the project promotes community participation through physical activity and sport in order to elevate the quality of life and health of all Venezuelans. The project exemplifies cross-sectoral working, and has seen a shift in attitudes toward physical activity across the age range. Currently present in 324 Municipalities in Venezuela, activities are delivered by more than 6200 people from a range of professions (physical education teachers, physical activity instructors, physicians, nurses, and physiotherapists), and include physical education, gym for fitness, dance, sport, recreation and physical activity within the community, and community mass sport.

### Reach



### Age



### Number of partners



### Impact

73% of children developed better physical capabilities, including fundamental movement skills

More than 3.2 million children and teenagers participate in physical activities both within and beyond school

28 000 sport instructors have been trained to work as volunteers in their community

86% of beneficiaries improved their general health

86% of beneficiaries gained self-confidence

88% of women improved their physical health, social independence and self-confidence

10 782 people with disability received rehabilitation treatments

**Further details:** [www.ecured.cu/index.php/Barrio\\_Adentro\\_Deportivo](http://www.ecured.cu/index.php/Barrio_Adentro_Deportivo)

\* Plus each of the Municipalities involved